



FOR IMMEDIATE RELEASE

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Fyffe Construction wins EarthCraft Award

ATLANTA, GA – October 24, 2012 – Fyffe Construction Company was named Earthcraft House 2011 Project Team of the Year by Southface and the Greater Atlanta Home Builders Association at the EarthCraft Celebration of Excellence held at the Southface Eco Office in Atlanta. EarthCraft, the Southeast's premier green building program, promotes energy efficient, healthy, comfortable and durable new construction and renovation.

Fyffe Construction was honored for leadership and excellence in green building design and construction for their work with West Haven Senior Village in Tifton, GA, as well as Terrace at Edinburg and Crest at Edinburg, both in Augusta, GA. The highlight of this achievement was gained with completion in December 2011 of forty (40) single-family homes at Crest at Edinburg, which was awarded Earthcraft House Gold certification.

The award was presented by David Ellis, executive vice president of the Greater Atlanta HBA, and Dennis Creech, executive director of Southface, in the presence of over 100 industry leaders at the Southface Eco Office.

"We are seeing positive signs that the next generation of homes and light commercial buildings in our communities are increasingly green," said Southface's Dennis Creech. "Thanks to Fyffe Construction for making it happen."

"EarthCraft professionals are realizing greater success than their peers because they are delivering a high value product to the market," said David Ellis of the Greater Atlanta HBA. "We celebrate Fyffe Construction's vision and their leadership."

The EarthCraft program is sponsored by: Icynene, The Home Depot, Huber Zip System, WaterFurnace Geothermal, Marvin/Integrity, Johns Manville, Aeroseal Southeast, Fi-Foil, Tremco Barrier Solutions and Panasonic.

"Thanks to our sponsors for their support of EarthCraft," added Creech. "It is through their generous support of the EarthCraft program that we are transforming the market for green, affordable buildings in the Southeast – one building at a time."

About Fyffe Construction:

Fyffe Construction is a Southeastern-wide full service general contractor, specializing in affordable multi-family, single-family homes, light commercial, medical and hospitality properties. Please visit www.fyffeconstruction.com for more information.

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About EarthCraft

EarthCraft is a green building certification program designed to address climate, energy and water issues unique to the southeastern United States. EarthCraft serves as a blueprint for energy and resource efficient single-family homes, multifamily structures, renovation projects, community developments and light-commercial buildings. Founded by the Greater Atlanta Home Builders Association and Southface in 1999, the EarthCraft program has certified more than 24,000 projects throughout the Southeast. Please visit www.earthcraft.org for more information.

About Greater Atlanta Home Builders Association

The Greater Atlanta Home Builders Association (HBA) is a nonprofit professional trade association dedicated to promoting, protecting and preserving the homebuilding industry as a viable economic force in the Atlanta area. Please visit www.atlantahomebuilders.com for more information.

About Southface

Southface is the Southeast's non-profit leader in the promotion of sustainable homes, workplaces and communities through education, research, advocacy and technical assistance. Please visit Southface at www.southface.org.

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